

IAMOT 2009

18TH INTERNATIONAL CONFERENCE ON MANAGEMENT OF TECHNOLOGY
ORLANDO, FLORIDA, USA, APRIL 5-9, 2009

Management of Green Technology

Program Overview

IAMOT 2009

18th INTERNATIONAL CONFERENCE
FOR THE
INTERNATIONAL ASSOCIATION OF MANAGEMENT OF TECHNOLOGY
IAMOT2009

April 5-9, 2009, Orlando, Florida
Caribe Royale Hotel and Convention Center, Orlando, Florida, USA

I A M O T 2 0 0 9 PROGRAM OVERVIEW

SUNDAY April 5, 2009

TUTORIALS, WORKSHOPS AND PROFESSIONAL MEETINGS

	<u>TUTORIALS</u>
9:00 am - 12:00	Tutorial 1: Dr. Osman Ahmad, Aspects of Green Technology and its management (Room: Curacao 4)
1:00 pm - 5:00 pm	Workshop 1: Dr. Rias Van Wyk, MOT Programs Evaluation (Room: Curacao 4)
1:00 pm - 5:00 pm	Workshop 2: Dr. Yasser Hosni, MOT Programs, the Accreditation Process (Room: Curacao 5)
	<u>PROFESSIONAL MEETINGS</u>
10:00am - 12:00	Meeting of the Committees: Education, Industry, Publication (Rooms: TBD)
5:00 pm - 6:00 pm	IAMOT EXECUTIVE COUNCIL MEETING - Meeting #1 (Room: Curacao 7)

MONDAY April 6, 2004						
8:30 am - 5:00 pm	Registration - Lobby					
9:00 AM	OFFICIAL OPENING OF THE CONFERENCE					
MONDAY PERIOD 1 9:00 am -9:15 am	Room: Grand Sierra - E Yasser Hosni, President of IAMOT Welcome Remarks and Introduction of Keynote Speaker					
MONDAY PERIOD 1 9:15 am -10:00 am	Keynote Address MO.1 Christopher O'Connor Vice President of Strategy and Market Management: IBM Software Group Title: Green Economic Recovery					
10:00 am - 10:30 am	Coffee Break					
MONDAY PERIOD 2 10:30 am -12:00 pm	Room: Grand Sierra - E Plenary Session MO. 1 Panel Discussion: Atlas of Green Technologies, Potential and Opportunities Moderator: Dr. Rias Van Wyk <i>Panelists: Christopher O'Connor, IBM; Yasser Hosni, IAMOT; Osman Ahmad, Siemens</i>					
12:00 pm - 1:30 pm	LUNCH					
MONDAY PERIOD 3 1:30 pm - 3:30 pm	PARALLEL SESSIONS					
	Room 1: Grand Sierra-E	Room 2: Curacao - 4	Room 3: Curacao - 5	Room 4: Curacao - 6	Room 5: Curacao - 7	Room 6: Curacao - 8
	MO 3.1	MO 3.2	MO 3.3	MO 3.4	MO 3.5	MO 3.6
	Chair: J. Castro	Chair: M. Yanez	Chair: R. Smith	Chair: D. Bennett	Chair: L. Morel	Chair: H. Mahgoub
TRK 1. Green Technologies	TRK 11. R&D Management	TRK 17. Emerging Technologies	TRK 15. Management of Technology in Developing Countries	TRK 22. MOT - Theory and Practice	TRK 12. Project and Program Management	
3:30 pm - 4:00 pm	Coffee Break					
MONDAY PERIOD 4 4:00 pm - 5:45 pm	PARALLEL SESSIONS					
	Room 1: Grand Sierra-E	Room 2: Curacao - 4	Room 3: Curacao - 5	Room 4: Curacao - 6	Room 5: Curacao - 7	Room 6: Curacao - 8
	MO 4.1	MO 4.2	MO 4.3	MO 4.4	MO 4.5	MO 4.6
	Chair: J. Castro	Chair: M. Yanez	Chair: R. Smith	Chair: D. Bennett	Chair:	Chair: B. Nunes
TRK 1. Green Technologies	TRK 11. R&D Management	TRK 17. Emerging Technologies	13. Industrial and Manufacturing System Technologies (5)		TRK 22. MOT - Theory and Practice	
MONDAY 7:00 pm - 9:00 pm	Room: TBD Presidents' Welcome Reception					

TUESDAY April 7, 2009

8:30am - 5:00pm	Registration - Lobby					
TUESDAY PERIOD 1-A 8:30am - 9:15am	Room: Grand Sierra - E Keynote Address TU.1 Dr. Michael K. Badawy Professor of Management of Technology and Strategic Management, Virginia Tech University, USA Title: Realignment to Market-driven Paradigms in Technology Management Education					
9:15 am - 9:30 am	Break					
TUESDAY PERIOD 1-B 9:30am - 10:30 am	Room: Grand Sierra - E Plenary Session TU.1 Panel Discussion: Publishing in Refereed Journals Moderator: Dr. Robert Mason <i>Panelists: Dr. Michael K. Badawy: Editor-in-Chief, Journal of Engineering and Technology Management, Dr. David Bennett: General Editor, Journal of Manufacturing Technology Management, Dr. Jonathan Linton : Editor-in-Chief, Technovation</i> <i>Editors will provide advice and answer questions related to publishing in their respective Journals</i>					
10:30 am - 11:00 am	Coffee Break					
TUESDAY PERIOD 2 11:00 am -12:30 am	PARALLEL SESSIONS					
	Room 1: Grand Sierra-E	Room 2: Curacao - 4	Room 3: Curacao - 5	Room 4: Curacao - 6	Room 5: Curacao - 7	Room 6: Curacao - 8
	TU 2.1	TU 2.2	TU 2.3	TU 2.4	TU 2.5	TU 2.6
	Chair: E. Lefebvre	Chair: Y. Wang	Chair: H. Mahgoub	Chair: D. Jolly	Chair: S. Spahi	Chair: S. Petrova
TRK 1. Green Technologies	TRK 11. R&D Management	TRK 9. Information and Communication Technology Management	TRK 15. Management of Technology in Developing Countries + TRK 21. Construction Technology Management	TRK 22. MOT - Theory and Practice	TRK 12. Project and Program Management	
12:30 pm - 1:30 pm	Lunch					
TUESDAY PERIOD 3 1:30 pm - 3:15 pm	PARALLEL SESSIONS					
	Room 1: Grand Sierra-E	Room 2: Curacao - 4	Room 3: Curacao - 5	Room 4: Curacao - 6	Room 5: Curacao - 7	Room 6: Curacao - 8
	TU 3.1	TU 3.2	TU 3.3	TU 3.4	TU 3.5	TU 3.6
	Chair: E. Lefebvre	Chair: Y. Wang	Chair: S. Petrova	Chair: D. Jolly	Chair: S. Spahi	Chair: F. Betz
TRK 1. Green Technologies	TRK 11. R&D Management	TRK 9. Information and Communication Technology Management	TRK 18. Technology and Competitiveness	TRK 22. MOT - Theory and Practice	TRK 22. MOT - Theory and Practice	
3:15 pm - 3:30 pm	Coffee Break					
TUESDAY PERIOD 4 3:30 pm - 5:30 pm	PARALLEL SESSIONS					
	Room 1: Grand Sierra-E	Room 2: Curacao - 4	Room 3: Curacao - 5	Room 4: Curacao - 6	Room 5: Curacao - 7	Room 6: Curacao - 8
	TU 4.1	TU 4.2	TU 4.3	TU 4.4	TU 4.5	TU 4.6
	Chair: S. Petrova	Chair: S. Fayez	Chair: D. Cetindamar	Chair: D. Jolly	Chair: S. Spahi	Chair: S. Walsh
TRK 1. Green Technologies	TRK 14. Logistics and Supply Chain Management	TRK 10. The Integration of Technology and Business Strategies	TRK 15. Management of Technology in Developing Countries + TRK 21. Construction Technology Management	TRK 22. MOT - Theory and Practice	TRK 3. Mot Education and Research	
TUESDAY 5:30: PM - 7:30 PM	IAMOT EXECUTIVE COUNCIL MEETING - Meeting #2 (Room TBD)					

WEDNESDAY April 8, 2009

8:30am - 5:00pm	Registration - Lobby Room: Grand Sierra - E Plenary Session WE.1 Panel Discussion: World Economy: What happened? Moderator: Dr. Yasser Hosni <i>Panelists: Dr. Tarek Khalil, Dr. Fred Betz, Dr. Massoud Amin</i> <i>Panelists will try to explain the World Economic situation and the Role of Technology in the recovery process</i>					
WEDNESDAY PERIOD 1 8:30am - 10:00 am						
10:00 am - 10:30 pm	Coffee Break PARALLEL SESSIONS					
WEDNESDAY PERIOD 2 10:30 am -12:00 pm	Room 1: Grand Sierra-E	Room 2: Curacao - 4	Room 3: Curacao - 5	Room 4: Curacao - 6	Room 5: Curacao - 7	Room 6: Curacao - 8
	WE 2.1	WE 2.2	WE 2.3	WE 2.4	WE 2.5	WE 2.6
	Chair: T. Khalil	Chair: E. Vasconcello	Chair: C. Watanabe	Chair: J. Aje	Chair: F. Betz	Chair: T. Anna
	TRK 4. Innovation, Technology Nurturing and Incubation	TRK 5. National and Regional Technology Policies and Infrastructure	TRK 10. The Integration of Technology and Business Strategies	TRK 7. Technology Transfer, Marketing and Commercialization	TRK 22. MOT - Theory and Practice	TRK 22. MOT - Theory and Practice
12:00 pm - 1:30 pm	Lunch on your own PARALLEL SESSIONS					
WEDNESDAY PERIOD 3 1:30 pm - 3:15 pm	Room 1: Grand Sierra-E	Room 2: Curacao - 4	Room 3: Curacao - 5	Room 4: Curacao - 6	Room 5: Curacao - 7	Room 6: Curacao - 8
	WE 3.1	WE 3.2	WE 3.3	WE 3.4	WE 3.5	WE 3.6
	Chair: T. Khalil	Chair: E. Vasconcello	Chair: C. Watanabe	Chair: J. Aje	Chair: F. Betz	Chair: T. Anna
	TRK 4. Innovation, Technology Nurturing and Incubation	TRK 5. National and Regional Technology Policies and Infrastructure	TRK 10. The Integration of Technology and Business Strategies + TRK 19. Women in Technology	TRK 7. Technology Transfer, Marketing and Commercialization	TRK 22. MOT - Theory and Practice	TRK 6. Small and Medium Enterprises
3:15 pm - 3:30 pm	Coffee Break PARALLEL SESSIONS					
WEDNESDAY PERIOD 4 3:30 pm - 5:30 pm	Room 1: Grand Sierra-E	Room 2: Curacao - 4	Room 3: Curacao - 5	Room 4: Curacao - 6	Room 5: Curacao - 7	Room 6: Curacao - 8
	WE 4.1	WE 4.2	WE 4.3	WE 4.4	WE 4.5	WE 4.6.
	Chair: M. Amin	Chair: W. Thompson	Chair: C. Watanabe	Chair: J. Aje	Chair: N. Harabi	Chair: B. Amaba
	TRK 8. Technology Foresight and Forecasting	TRK 5. National and Regional Technology Policies and Infrastructure + TRK 20. Transportation Technology and its Management + TRK 4. Innovation, Technology Nurturing and Incubation.	TRK 18. Technology and Competitiveness	TRK 7. Technology Transfer, Marketing and Commercialization + TRK 18. Technology and Competitiveness	TRK 2. Social Impact of Technology Development	TRK 22. MOT - Theory and Practice
WEDNESDAY 8:00pm - 11:00pm	IAMOT Annual Awards Banquette					

THURSDAY April 9, 2009						
8:30am - 10:00am	Registration - Lobby					
THURSDAY PERIOD 1 9:00 am - 10:00 am	Room: Grand Sierra - E Plenary Session TH.1 Special Session: Career Paths in Management of Technology <i>Professor David Bennett, Dr. J.R. (Roland) Ortt, and Breno Nunes</i>					
10:00 am - 10:30 pm	Coffee Break					
THURSDAY PERIOD 2 10:30 am -12:00 pm	PARALLEL SESSIONS					
	Room 1: Grand Sierra-E	Room 2: Curacao - 4	Room 3: Curacao - 5	Room 4: Curacao - 6	Room 5: Curacao - 7	Room 6: Curacao - 8
	TH 2.1	TH 2.2	TH 2.3	TH 2.4	TH 2.5	TH 2.6
	Chair: A. Oloufa	L. Morel, M. Camargo, B. Katzy, and D. Jolly	Chair: H. Ezzat	Chair: J. Kang	Chair: R. Van Wyk	Chair: W. Thompson
TRK 8. Technology Foresight and Forecasting, TRK 17. Emerging Technologies	Special Session: Management of Technology Ph.D. / Doctoral Forum	TRK 22. MOT - Theory and Practice	TRK 22. MOT - Theory and Practice	TRK 2. Social Impact of Technology Development	TRK 22. MOT - Theory and Practice	
THURSDAY 12:00 - 1:00 pm	IAMOT General membership meeting (Lunch Box will be provided)					
1:00 PM	END OF CONFERENCE					
KEY	XX Y. Z XX: Day (SU,MO,TU,WE) Y: Period (1,2,3,4). Z:Room (1,2,3,4,5,6)					